



Virginia Beach Restaurant Association

2023 ANNUAL BUSINESS PARTNERSHIP PROGRAM

PLATINIUM LEVEL **\$15,000/annual**

Title Sponsor of one VBRA sponsored event

- Title sponsor remarks at event to attendees
- Recognition throughout the event
- Premium signage throughout the event (provided by sponsor)
- Premium onsite space for tent/table, when appropriate
- Name and logo included in promotional materials

VBRA Golf Tournament

- 8 free players to attend annual golf tournament
- 1 Tee Box
- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

VBRA Order Up – annual business networking event

- 4 tickets

Annual presentation to VBRA Board members

Business Listing

- Premium listing of logo and business link on VBRA website, www.dineinva.com
- Logo and contact information included in VBRA Membership newsletter

Membership Meetings

- Provide key topic presentation at one quarterly membership meeting (annual)

Platinum Level access to VBRA membership to business web portal

- Connectivity to over 100+ member restaurants (NEW Fall 2023)

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals

Contact Martha Davenport at 757-567-9304 or director@dineinva.com for more information



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2023 ANNUAL BUSINESS PARTNERSHIP PROGRAM

DIAMOND LEVEL **\$10,000/annual**

Business member spotlight at one VBRA sponsored event

- Event remarks to attendees
- Recognition throughout the event
- Signage throughout the event (provided by sponsor)
- Onsite space for tent/table, when appropriate
- Name and logo included in promotional materials

VBRA Golf Tournament

- 4 free players to attend annual golf tournament
- 1 Tee Box
- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

VBRA Order Up – annual business networking event

- 4 tickets

Business Listing

- Listing of logo and business link on VBRA website, www.dineinvb.com
- Logo and contact information included in VBRA Membership newsletter

Membership Meetings

- Ability to make brief presentation at one membership meeting (annual)

Diamond Level access to VBRA membership to business web portal

- Connectivity to over 100+ member restaurants (NEW Fall 2023)

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals

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GOLD LEVEL \$5,000/annual

VBRA Golf Tournament

- 4 free players to attend annual golf tournament
- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

VBRA Order Up – annual business networking event

- 2 tickets

Business Listing

- Listing of logo and business link on VBRA website, www.dineinvb.com
- Logo and contact information included in VBRA Membership newsletter

Membership Meetings

- Ability to make brief presentation at one membership meeting

Gold Level access to VBRA membership to business web portal

- Connectivity to over 100+ member restaurants (NEW Fall 2023)

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals



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SILVER LEVEL **\$2,500/annual**

VBRA Golf Tournament

- 1 Tee box
- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

VBRA Order Up – annual business networking event

- 2 tickets

Business Listing

- Listing of logo and business link on VBRA website, www.dineinva.com
- Logo and contact information included in VBRA Membership newsletter

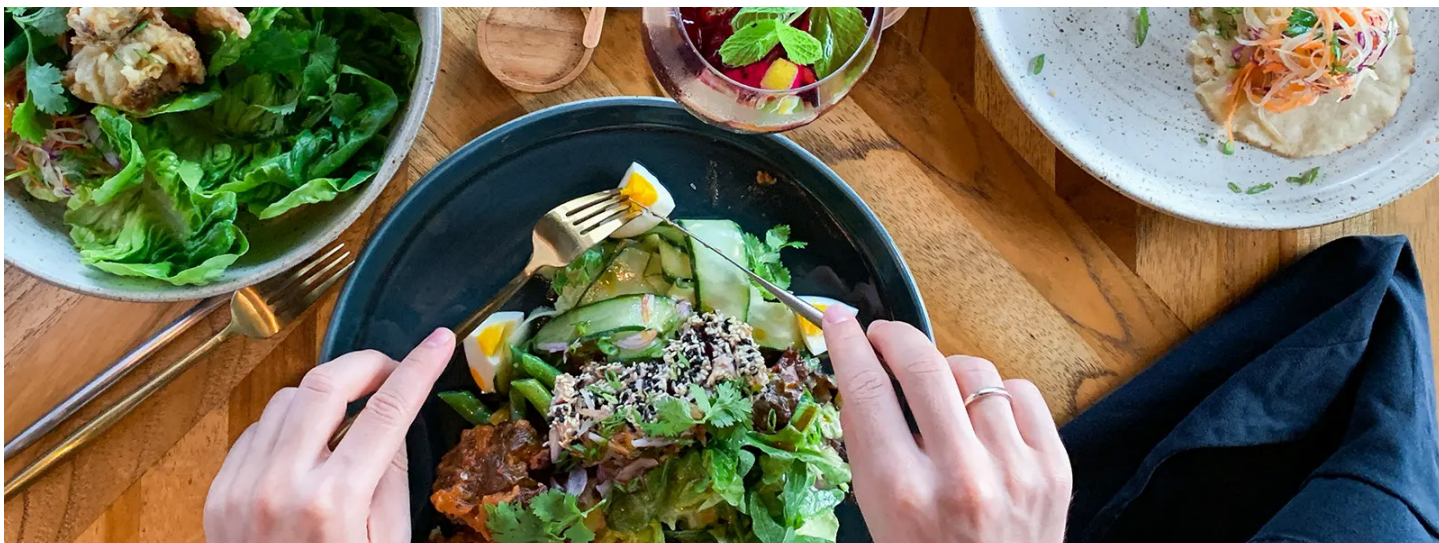
Level access to VBRA membership to business web page

- Connectivity to over 100+ member restaurants (NEW Fall 2023)

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals



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BRONZE LEVEL **\$500/annual**

VBRA Golf Tournament

- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

VBRA Order Up – annual business networking event

- 1 ticket

Business listing

- Logo and contact information included in VBRA Membership newsletter

Bronze Level access to VBRA membership to business web portal

- Connectivity to over 100+ member restaurants (NEW Fall 2023)

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals

Community/Non-Profit Partner **\$100/annual**

Business listing

- Logo and contact information included in VBRA Membership newsletter



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ServSafe Class Sponsor

minimum sponsorship \$1,000



BACKGROUND:

Per the Code of Virginia, food establishments (including temporary food establishments) are required to have at least one employee who is a Certified Food Protection Manager (CFPM). This employee has the supervisory and management responsibility and the authority to direct and control food preparation and service. The ServSafe class provided by the Virginia Beach Restaurant Association in partnership with Tidewater Community College meets this requirement. Every restaurant is required to have a trained employee present during operations. With our current environment of staffing issues, constant turn-over, temporary employees, the demand for this course is very high. VBRA offers this class at no cost to our members through this sponsorship.

SPONSOR BENEFITS:

Enhanced recognition and exposure to membership

Ongoing recognition of class sponsorship for length of partnership

Listing of logo and business on class marketing materials

Acknowledgement of sponsorship on VBRA membership to business web portal

Sponsorship highlighted in VBRA newsletter



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