



*Virginia Beach Restaurant Association*

# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## **TITANIUM LEVEL**     \$15,000/annual

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### **Title Sponsor of a VBRA sponsored event**

- Title sponsor remarks at event to attendees
- Recognition as the premier sponsor in all event promotions and materials
- Premium signage throughout the event (provided by sponsor)
- Premium onsite space for tent/table, when appropriate

### **VBRA Golf Tournament**

- 8 free players to attend annual golf tournament
- 1 Tee Box
- Hole sponsor
- Logo placement on event banner
- Opportunity to include promotional items or written materials in event welcome bag

### **VBRA Business Networking Events**

- Complementary tickets per event

### **Annual presentation to VBRA Board members**

### **Business Promotion**

- Premium listing of logo and business link on VBRA website, [www.dineinvb.com](http://www.dineinvb.com)
- VBRA weekly membership newsletter: dedicated business highlight as per partnership level
- Social media promotion on VBRA Facebook and Instagram pages per level partnership

### **Networking opportunity at Association membership meetings**

### **Increased exposure to the Virginia Beach restaurant community**

### **VBRA business referrals**

Contact Martha Davenport at 757-567-9304 or [director@dineinvb.com](mailto:director@dineinvb.com) for more information



*Virginia Beach Restaurant Association*

# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## DIAMOND LEVEL **\$10,000/annual**

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### **Business member recognition at a VBRA sponsored event**

- Event remarks to attendees
- Recognition throughout the event
- Signage throughout the event (provided by sponsor)
- Onsite space for tent/table, when appropriate
- Name and logo included in promotional materials

### **VBRA Golf Tournament**

- 4 free players to attend annual golf tournament
- 1 Tee Box
- Hole sponsor
- Logo placement on event banner
- Opportunity to include promotional items or written materials in event welcome bag

### **VBRA Business Networking Events**

- Complementary tickets per event

### **Business Promotion**

- Listing of logo and business link on VBRA website, [www.dineinvb.com](http://www.dineinvb.com)
- VBRA weekly membership newsletter: dedicated business highlight as per partnership level
- Social media promotion on VBRA Facebook and Instagram pages per level partnership

### **Membership Meetings**

- Ability to make brief presentation at one membership meeting (annual)

### **Networking opportunity at Association membership meetings**

### **Increased exposure to the Virginia Beach restaurant community**

### **VBRA business referrals**

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*Virginia Beach Restaurant Association*

# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## PLATINUM LEVEL \$5,000/annual

### VBRA Golf Tournament

- 4 free players to attend annual golf tournament
- Hole sponsor
- Logo placement on event banner
- Opportunity to include promotional items or written materials in event welcome bag

### VBRA Business Networking Events

- Complementary tickets per event

### Business Promotion

- Listing of logo and business link on VBRA website, [www.dineinvb.com](http://www.dineinvb.com)
- VBRA weekly membership newsletter: dedicated business highlight as per partnership level
- Social media promotion on VBRA Facebook and Instagram pages per level partnership

### Membership Meetings

- Ability to make brief presentation at one membership meeting

### Networking opportunity at Association membership meetings

### Increased exposure to the Virginia Beach restaurant community

### VBRA business referrals



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# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## **GOLD LEVEL**     \$2,500/annual

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### **VBRA Golf Tournament**

- 1 Tee box
- Hole sponsor
- Logo placement on event banner
- Opportunity to include promotional items or written materials in event welcome bag

### **VBRA Business Networking Events**

- Complementary tickets per event

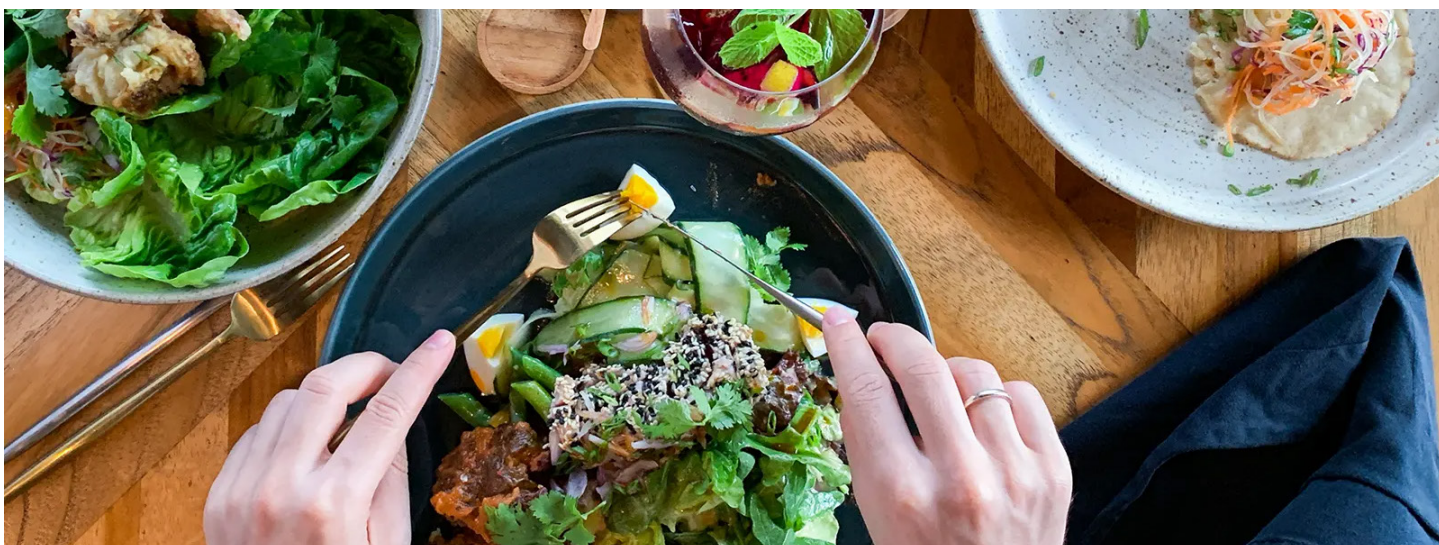
### **Business Promotion**

- Listing of logo and business link on VBRA website, [www.dineinvb.com](http://www.dineinvb.com)
- VBRA weekly membership newsletter: dedicated business highlight as per partnership level
- Social media promotion on VBRA Facebook and Instagram pages per level partnership

**Networking opportunity at Association membership meetings**

**Increased exposure to the Virginia Beach restaurant community**

**VBRA business referrals**



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# *Virginia Beach Restaurant Association*

## **ANNUAL BUSINESS PARTNERSHIP PROGRAM**

### **SILVER LEVEL**     \$1,000/annual

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#### **VBRA Golf Tournament**

- Hole sponsor
- Logo placement on event banner
- Opportunity to include promotional items or written materials in event welcome bag

#### **VBRA Business Networking Events**

- Complementary tickets per event

#### **Business Promotion**

- Listing of logo and business link on VBRA website, [www.dineinvb.com](http://www.dineinvb.com)
- VBRA weekly membership newsletter: dedicated business highlight as per partnership level

#### **Networking opportunity at Association membership meetings**

#### **Increased exposure to the Virginia Beach restaurant community**

#### **VBRA business referrals**



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# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## BRONZE LEVEL **\$500/annual**

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### VBRA Golf Tournament

- Hole sponsor
- Opportunity to include promotional items or written materials in event welcome bag

### VBRA Business Networking Events

- Complementary tickets per event

### Business Promotion

- Logo and contact information included in VBRA Membership newsletter

Networking opportunity at Association membership meetings

Increased exposure to the Virginia Beach restaurant community

VBRA business referrals

## Community/Non-Profit Partner **\$100/annual**

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### Business listing

- Logo and contact information included in VBRA Membership newsletter



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*Virginia Beach Restaurant Association*

# ANNUAL BUSINESS PARTNERSHIP PROGRAM

## ServSafe Class Sponsor

minimum sponsorship \$1,000



### BACKGROUND:

Per the Code of Virginia, food establishments (including temporary food establishments) are required to have at least one employee who is a Certified Food Protection Manager (CFPM). This employee has the supervisory and management responsibility and the authority to direct and control food preparation and service. The ServSafe class provided by the Virginia Beach Restaurant Association in partnership with Tidewater Community College meets this requirement. Every restaurant is required to have a trained employee present during operations. With our current environment of staffing issues, constant turn-over, temporary employees, the demand for this course is very high. VBRA offers this class at no cost to our members through this sponsorship.

### SPONSOR BENEFITS:

Enhanced recognition and exposure to membership

Ongoing recognition of class sponsorship for length of partnership

Listing of logo and business on class marketing materials

Acknowledgement of sponsorship on VBRA membership to business web portal

Sponsorship highlighted in VBRA newsletter



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